

Please join Midwest Wall and Ceiling Contractors and our union colleagues for a special seminar.



Alpha Leadership: Leading, Managing and Motivating in the Construction Industry

Mark Breslin

Thursday, February 7, 2019

Registration & Lunch – 12:00pm

Presentation – 1:30pm

Chicago Marriott Oak Brook
1401 W. 22nd St.
Oak Brook, IL

Mark Breslin is a nationally-recognized speaker on the transformation of workforce leadership within the construction industry. Mark has spoken before trade associations, labor unions and labor/management groups.

Based on the book *Alpha Dog: Leading, Managing and Motivating in the Construction Industry*, this leadership-training program provides concrete lessons for construction professionals who want to improve team and individual performance.

The training program is designed to make an immediate impact with those involved in field operations. The curriculum touches on all leadership levels, provides a strategic look at the "homegrown nature" of leadership development. It includes specific recommendations on how to build a new leadership culture in a company or organization of any size. The Alpha Leadership program is based on real-world experiences and is powerfully relevant for construction professionals who want to adopt new leadership methods and behaviors. The program includes a useful Action Plan to help leaders tackle challenges head on.

Key Content of this presentation will include:

- Alpha leadership skills and characteristics
- Examine and challenge your mindset as a leader
- Improve communication strategy and practices
- Ways to encourage positive change with your team
- How to use influence to enhance performance
- How to better motivate others
- How to make better, faster and smarter decisions
- How to delegate for best results
- How to be or find a mentor
- And much more!

Former program participants have included Project Managers, Project Engineers, Foremen, Superintendents and Other Managers. Field and Office Employees are invited.